1410776

FORM D

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION

ОМВ	APP	ROVAL
OMB Num		
Expires:	Apr	il 30,2008 age burden
Estimated	avera	ige burden
hours per r	espoi	nse 16.00

SEC	USE OF	VLY
Prefix		Serial
DA	TE RECEIV	ED

V	
Name of Offering ( check if this is an amendment and name has changed, and indicate change.)	
Broadjam, Incorporated Series A Preferred Stock	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6	ULOE
Type of Filing: New Filing Amendment	
A. BASIC IDENTIFICATION DATA	07075605
1. Enter the information requested about the issue.	·
Name of Issuer ( check if this is an amendment and name has changed, and indicate change.)	
Broadjam, Incorporated	
Address of Executive Offices (Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
6401 Odana Rd., Madison, WI 53719	(608) 274-5134
Address of Principal Business Operations (Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
(if different from Executive Offices)	
(same)	(same)
Brief Description of Business	
Internet Music Technology	
Tune of Duringer Organization	PPOCEO
Type of Business Organization  corporation  limited partnership, already formed  other (	please specify):
business trust limited partnership, to be formed	A
Month Year	
	mated P THORSE
Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbreviation for State	#
CN for Canada; FN for other foreign jurisdiction)	mated e: THOMSON FINANCIAL
CENERAL INSTRUCTIONS	

## GENERAL INSTRUCTIONS

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C.

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

A	TT		ION	
— u		- 1/4	1111	

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

A. BASIC IDENTIFICATION DATA	
2. Enter the information requested for the following:	
<ul> <li>Each promoter of the issuer, if the issuer has been organized within the past five years;</li> </ul>	
<ul> <li>Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of</li> </ul>	of a class of equity securities of the issuer.
• Each executive officer and director of corporate issuers and of corporate general and managing partners of	f partnership issuers; and
Each general and managing partner of partnership issuers.	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director	General and/or Managing Partner
Full Name (Last name first, if individual) Elkins, Roy	
Business or Residence Address (Number and Street, City, State, Zip Code) 6401 Odana Rd., Madison, WI 53719	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director	General and/or Managing Partner
Full Name (Last name first, if individual) Shain, Paul	
Business or Residence Address (Number and Street, City, State, Zip Code) 5520 Research Park Drive, Madison, WI 53711	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director	General and/or Managing Partner
Full Name (Last name first, if individual) Steinberg, William	
Business or Residence Address (Number and Street, City, State, Zip Code)	
1219 Rutledge St., Apt. 5, Madison, WI 53703	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director	General and/or Managing Partner
Full Name (Last name first, if individual) Hackworthy, David	
Business or Residence Address (Number and Street, City, State, Zip Code) P.O. Box 392, Madison, WI 53701	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director	General and/or Managing Partner
Full Name (Last name first, if individual)  Dewey, Walter	
Business or Residence Address (Number and Street, City, State, Zip Code) 7554 Red Fox Trail, Madison, WI 53717	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director	General and/or Managing Partner
Full Name (Last name first, if individual) Ward, Ronald	
Business or Residence Address (Number and Street, City, State, Zip Code) P.O. Box 306, Balsam Lake, WI 54810	
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director	General and/or Managing Partner
Full Name (Last name first, if individual) Neviaser, Bruce	
Business or Residence Address (Number and Street, City, State, Zip Code) 1600 Aspen Commons, Suite 850, Middleton, WI 53562	

A. BASIC IDENTIFICATION DATA
2. Enter the information requested for the following:
<ul> <li>Each promoter of the issuer, if the issuer has been organized within the past five years;</li> </ul>
• Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issue
• Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
Each general and managing partner of partnership issuers.
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) NEI I, LLC
Business or Residence Address (Number and Street, City, State, Zip Code) PO Box 1632, Waukesha, WI 53187
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Business or Residence Address (Number and Street, City, State, Zip Code)
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Business or Residence Address (Number and Street, City, State, Zip Code)
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Business or Residence Address (Number and Street, City, State, Zip Code)
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Business or Residence Address (Number and Street, City, State, Zip Code)
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Business or Residence Address (Number and Street, City, State, Zip Code)
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Business or Residence Address (Number and Street, City, State, Zip Code)
(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

					B. 13	NFORMATI	ON ABOU	T OFFERI	NG				
1.										Yes [	No 🗷		
7	Answer also in Appendix, Column 2, if filing under ULOE.  What is the minimum investment that will be accepted from any individual?									s 1.0	0		
2.	what is	the minim	um mvesm	ieni inai w	iii be acce	picu mom a	illy illulviu	uai:				Yes	No
3.			permit joint									X	
4.	Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.												
Ful	l Name (I	Last name	first, if indi	ividual)	··								
Bus	siness or	Residence	Address (N	umber and	l Street, Ci	ity, State, Z	ip Code)				<del></del>		
Nai	me of Ass	ociated Bi	oker or De	aler									
Sta	tes in Wh	ich Persor	Listed Has	Solicited	or Intends	to Solicit I	Purchasers				<del></del>		
	(Check	"All State:	s" or check	individual	States)			***************************************				□ Ai	l States
	AL IL MT RI	AK IN NE SC	AZ IA NV SD	AR KS NH TN	CA KY NJ TX	CO LA NM UT	CT ME NY VT	DE MD NC VA	MA ND WA	FL MI OH WV	GA MN OK WI	MS OR WY	MO PA PR
Ful	I Name (l	Last name	first, if ind	ividual)					·	. ==			<del> </del>
Bu	siness or	Residence	: Address (1	Number an	d Street, C	City, State, 2	Zip Code)	<del></del>	<u> </u>		<del>-</del>		
Na	me of Ass	sociated B	roker or De	aler			<del>,,,</del>	<u>.</u>					<u></u>
Sta	tes in Wh	ich Persor	Listed Ha	s Solicited	or Intends	to Solicit	Purchasers				_		
	(Check	"All State:	s" or check	individual	States)		.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					☐ Al	1 States
	AL IL MT	AK IN NE SC	IA NV SD	AR KS NII TN	CA KY NJ TX	CO LA NM UT	ME NY VT	DE MD NC VA	DC MA ND WA	FL MI OII WV	GA MN OK WI	MS OR WY	MO PA PR
Fu	II Name (	Last name	first, if ind	ividual)									
Bu	siness or	Residence	: Address (l	Number an	d Street, C	City, State,	Zip Code)				.=-		
			<u> </u>										
Na 	me of Ass	sociated B	roker or De	aler									
Sta	ites in Wh	nich Person	Listed Ha	s Solicited	or Intends	to Solicit	Purchasers	;					
	(Check	"All State	s" or check	individual	States)	••••••						□ Al	I States
	AL IL MT	AK IN NE SC	AZ IA NV SD	AR KS NH TN	CA KY NJ TX	CO LA NM UT	CT ME NY VT	MD NC VA	DC MA ND WA	FL MI OII WV	GA MN OK WI	MS OR WY	MO PA PR

# C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		
	Type of Security	Aggregate Offering Price	Amount Already Sold
	Debi	s 0.00	s 0.00
	Equity	·	\$ 865,000.00
	☐ Common ☐ Preferred	<b>*</b>	
	Convertible Securities (including warrants)	0.00	0.00 \$
	Partnership Interests		\$ 0.00
	Other (Specify)		s 0.00
	Total	§ 865,000.00	s 865,000.00
	Answer also in Appendix, Column 3, if filing under ULOE.	<u> </u>	
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		Aggregate
		Number Investors	Dollar Amount of Purchases
	Accredited Investors	15	s 865,000.00
	Non-accredited Investors		\$ 0.00
	Total (for filings under Rule 504 only)		
	Answer also in Appendix, Column 4, if filing under ULOE.		
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.		
		Type of	Dollar Amount
	Type of Offering	Security	Sold
	Rule 505		\$ 0.00
	Regulation A		\$ 0.00 \$ 0.00
	Rule 504		
	Total		\$_0.00
4	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.		
	Transfer Agent's Fees	[	s <u>0.00</u>
	Printing and Engraving Costs		
	Legal Fees		
	Accounting Fees		
	Engineering Fees		\$_0.00
	Sales Commissions (specify finders' fees separately)		
	Other Expenses (identify)		\$_0.00
	Total	_	s 10,000.00

	b. Enter the difference between the aggregate offering price given in response to Part C — Question and total expenses furnished in response to Part C — Question 4.a. This difference is the "adjusted gros proceeds to the issuer."	s	\$855,000.00
5.	Indicate below the amount of the adjusted gross proceed to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate an check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C — Question 4.b above.	t	
		Payments to Officers, Directors, & Affiliates	Payments to Others
	Salaries and fees	\$ <u></u>	. 🗆 \$_0.00
	Purchase of real estate	\$ <u>0.00</u>	\$_0.00
	Purchase, rental or leasing and installation of machinery and equipment	\$_0.00	S 100,000.00
	Construction or leasing of plant buildings and facilities		s 0.00
	Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger)		. [ \$ 0.00
	Repayment of indebtedness	□ \$ <u>0.00</u>	\$ 0.00
	Working capital		\$_755,000.00
	Other (specify): Software development	s 0.00	\$ 0.00
	Public Relations / Advertising		
		. 🔲 \$	ss
	Column Totals	· 🗆 \$ 0.00	\$ 855,000.00
	Total Payments Listed (column totals added)	. <u>Ø</u> \$ <u>8</u>	55,000.00
	D. FEDERAL SIGNATURE		
sig	e issuer has duly caused this notice to be signed by the undersigned duly authorized person. If this notionature constitutes an undertaking by the issuer to furnish to the U.S. Securities and Exchange Comme information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of	ission, upon writte	ule 505, the following en request of its staff,
Iss	uer (Print or Type) Signature	Date	
Вг	roadjam, Inc.	8-10	1-07
Na	me of Signer (Print or Type) Title of Signer (Print or Type)		
	y G. Elkins, CEO & Founder CEO + Founder		

- ATTENTION -

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

		E. STATE SIGNATU	RE					
1.	Is any party described in 17 CFR 230.262 provisions of such rule?		=	Yes No				
	Se	e Appendix, Column 5, for st	ate response.					
2.	The undersigned issuer hereby undertakes to D (17 CFR 239.500) at such times as required.		ator of any state in which this notice is fi	led a notice on F	Form			
3.	The undersigned issuer hereby undertakes to furnish to the state administrators, upon written request, information furnished by the issuer to offerees.							
4.	The undersigned issuer represents that the illimited Offering Exemption (ULOE) of the of this exemption has the burden of establishments.	state in which this notice is fil	ed and understands that the issuer claim					
	er has read this notification and knows the con thorized person.	tents to be true and has duly ca	used this notice to be signed on its beha	f by the undersig	gned			
Issuer (	Print or Type)	Signature	Date	·				
Broadja	ım, Inc.	15,000	8-10-07					
Name (	Print or Type)	Title (Nint or Type)	-		<del>_</del>			
Roy G.	Elkins	CEO & Founder						

### Instruction:

Print the name and title of the signing representative under his signature for the state portion of this form. One copy of every notice on Form D must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

### **APPENDIX** 2 3 4 5 1 Disqualification under State ULOE Type of security (if yes, attach Intend to sell and aggregate Type of investor and explanation of to non-accredited offering price offered in state amount purchased in State waiver granted) investors in State (Part E-Item 1) (Part C-Item 2) (Part B-Item 1) (Part C-Item 1) Number of Number of Non-Accredited Accredited Investors Yes No Yes No Investors Amount Amount State none 0 0 \$0.00 X AL\$0.00 X \$0.00 0 \$0.00 0 X ΑK none X 0 AZnone 0 \$0.00 \$0.00 X 0 \$0.00 X AR X none 0 \$0.00 0 \$0.00 X CA none 0 \$0.00 X none CO 0 \$0.00 0 \$0.00 X X none 0 0 \$0.00 CT X \$0.00 × 0 X 0 \$0.00 X DE none \$0.00 0 \$0.00 X 0 X \$0.00 DC none X 0 \$0.00 \$0.00 X 0 FL none × 0 \$0.00 0 \$0.00 X none GA X none 0 \$0.00 0 \$0.00 X HI 0 0 \$0.00 X none \$0.00 ID X \$0.00 \$0.00 X IL 0 0 × none IN X none 0 0 \$0.00 X \$0.00 X 0 0 \$0.00 X \$0.00 IA none 0 X none \$0.00 × KS \$0.00 0 KY \$0.00 X none \$0.00 0 × 0 0 X none \$0.00 0 \$0.00 X LA X ME 0 \$0.00 0 none \$0.00 X MD 0 \$0.00 0 X \$0.00 X none X 0 \$0.00 0 \$0.00 MA none X 0 none 0 ΜI X \$0.00 \$0.00 X 0 \$0.00 X none 0 \$0.00 MN X none 0 MS X \$0.00 0 \$0.00

## APPENDIX

1	2	2	3			4		5	.c
	to non-a	to sell ccredited s in State -Item 1)	Type of security and aggregate offering price offered in state (Part C-Item 1)		Type of investor and amount purchased in State (Part C-Item 2)			Disqualification under State ULOE (if yes, attach explanation of waiver granted) (Part E-Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No
МО		×	none	0	\$0.00	0	\$0.00		×
МТ		×	none	0	\$0.00	0	\$0.00		×
NE		×	none	0	\$0.00	0	\$0.00		X
NV		×	none	0	\$0.00	0	\$0.00		X
NH		×	none	0	\$0.00	0	\$0.00		×
NJ		×	none	0	\$0.00	0	\$0.00		×
NM		X	none	0	\$0.00	0	\$0.00		×
NY		×	none	0	\$0.00	0	\$0.00		×
NC		×	none	0	\$0.00	0	\$0.00		×
ND		×	none	0	\$0.00	0	\$0.00		×
ОН		×	none	0	\$0.00	0	\$0.00		×
ок		×	none	0	\$0.00	0	\$0.00		X
OR		×	none	0	\$0.00	0	\$0.00		×
PA		×	none	0	\$0.00	0	\$0.00		×
RI		×	none	0	\$0.00	0	\$0.00		×
SC		×	none	0	\$0.00	0	\$0.00		×
SD		×	none	0	\$0.00	0	\$0.00		×
TN		×	none	0	\$0.00	0	\$0.00		×
TX		×	none	0	\$0.00	0	\$0.00		×
UT		×	none	0	\$0.00	0	\$0.00		×
VT		×	none	0	\$0.00	0	\$0.00		×
VA		×	none	0	\$0.00	0	\$0.00		×
WA		×	none	0	\$0.00	0	\$0.00		×
wv		×	none	0	\$0.00	0	\$0.00		x
WI		×	Preferred-\$865,000	15	\$865,000.00	0	\$0.00		×

				APP	ENDIX					
1 2 3 Type of security				4				5 Disqualification under State ULOE		
	to non-a	to sell accredited is in State 3-Item 1)	and aggregate offering price offered in state (Part C-Item 1)	Type of investor and expl amount purchased in State waix		amount purchased in State			yes, attach planation of iver granted) rt E-Item 1)	
State	Yes	No		Number of Accredited Investors	Amount	Number of Non-Accredited Investors	Amount	Yes	No	
WY		×	none	0	\$0.00	0	\$0.00		×	
PR		×	none	0	\$0.00	0	\$0.00		×	

**END**